

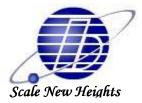
Scale New Heights

THE PROFILE

Bharathi Mediscribe Private Limited

#135, I Floor, VII Main, IV Block, Jayanagar, Bangalore - 560 011 Karnataka, India

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Bharathi Mediscribe Pvt. Ltd., a ten plus year old business unit, 100% Export Oriented, registered with Software Technology Parks of India, Bangalore, is a Medical Transcription & IT Enabled Services venture of the Bharathi Group. This venture is located in Bangalore, the Silicon Valley of India. This facility caters to the Information Technology & Healthcare Industry's need to generate, and put in place an automated quality rich information system. The group's hardcore experience in the Information Technology and Healthcare industry has been cashed on to put in place a state-of-art facility.

Rated by customers as a valuable partner that offers quick turnarounds and quality guaranteed through stringent service level agreements (SLAs), in the eight plus years of its existence, Bharathi Mediscribe has delighted customers in the healthcare industry, including top healthcare facilitators in the USA, UK, and Australia. With a large pool of trained and talented professionals from transcription, software development, process automation, and healthcare, the company has its finger on the pulse of the sector. The ergonomically designed state-of-art facility is being managed & evolved by a judicious mix of information technology, healthcare, and business development professionals. The unit has an all-round automated operation. Sophisticated tools to facilitate this automation have been put in place at the facility. The impetus has been on high quality turnouts on short turn-around times.

THE BHARATHI GROUP

The Bharathi Group started its operation way back in 1961, almost five decades ago, and is headquartered at Hassan, Karnataka. Today, the group boasts of successful ventures like agriprocessing and exports that include Coffee & Gherkins (Cucumis Angurina). The group's activities have grown from strength to strength over the years. The nurturing of all its business has helped the group to grow into a highly respected Export House.

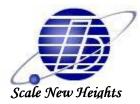
The group diversified into the Healthcare facilitation way back in the year 1987 through its second venture Bharathi Nursing Home. This venture has only grown stronger over the years and has evolved into one of the very few reputed healthcare institutions in Bangalore.

Bharathi Mediscribe incorporated in the year 2000 and Bharathi Infobuilders incorporated in the year 2004 are the latest from the Bharathi stable.



OUR BELIEF

When a firm successfully meets the value expectation of its customers and delivers the same at a cost that is lower than that of its competitors, all the while maintaining the set quality standards, it automatically begins to maximize it's own value.



MISSION STATEMENT

Scale new heights in process automation & quality computing. Innovate consistently to create economically viable solutions & services. Achieve excellence consistently.

The Service Spectrum

- Medical Transcription
- Technical/Business Transcription
- Digital Content Development
- Medical Coding & Billing
- Automated Process Tools



MEDICAL TRANSCRIPTION

Bharathi Mediscribe has been in to Medical Transcription for well over eight years now. We have been able to perform consistently, both on quality and TAT, because of our stringent impetus to quality initiatives. The years of experience we carry, the highly skilled transcription professionals, state-of-art technology & automated transcription tools allow us to process and deliver cost-effective, high-quality medical transcripts across all disciplines of healthcare. We transcribe for single doctor practices, clinic practices, nursing Centers and for hospitals as well.

Healthcare facilitators logged-on to our system can access our secure online data servers throughout the 24-hour day and this enables fast, secure, efficient, and strictly confidential flow of voice and data.

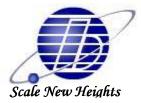
Dictation can be called-in through toll-free telephone lines or alternatively through the more flexible and mobile handheld digital voice recorders.

CURRENT EXPERIENCE

Medical Transcribes-The various disciplines we transcribe

Endocrinology, Pediatric Neurology, Cardiology, Neurology, Obstetrics and Gynecology, Urology, Orthopedics, Ophthalmology, Pain Management, Psychiatry, Internal Medicine, Infectious diseases, Dermatology, Radiology/Immunology, and Hematology/Oncology.

CLIENTELE: Harvard Affiliates, Mediscribe Inc., Neurology Associates, I-Script, View360, IBig, to name a few in the USA, Australia, and the UK.



TECHNICAL/BUSINESS TRANSCRIPTION

Bharathi Mediscribe is into technical transcription as well. We transcribe seminar recordings, which are then integrated with the audio stream and projected on as e-learning modules.

Technical/Business Transcribes-The various disciplines we transcribe Electronic Learning Modules-Content generation for Sun JavaOne, Java Forte for Java IDE, Java Smart Card, Reuse, Cisco network product line and connected seminars.

CLIENTELE: Mentorware, USA, Edurite

DIGITAL CONTENT DEVELOPMENT

Bharathi is in to data capture/conversion, verifications and classification from various sources into digital formats and templates.

The process of Digital Content Development consists of

- Compile and develop digital content for intra-organization dissemination
- Public domain information
- Web content development and management

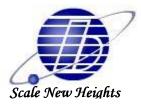
It typically involves defining a set of rules and norms for collection of data; collating various unorganized sources of data; sorting; indexing and sifting; compilation; conversion into digital format and disseminating to various users.

Digital Content development is emerging as one of the fastest growing service segments in the global IT enabled services industry. It caters to needs of web site management, production of content for new media such as Compact Disk, Digital Versatile Disk and products of convergent technologies such as Internet-enabled TV. It offers a large emerging potential; as more and more offices, homes, institutions, students and professionals realize an ever-growing need to have easy access to information that can also be suitably fused with other media.

CLIENTELE: LGSI, Edurite, Cyber Community, Stanley Tools, Enterworks

MEDICAL CODING

To code accurately, it is necessary to have a working knowledge of medical terminology and to understand the characteristics, terminology and conventions of ICD, CPT, etc. Transforming descriptions of diseases, injuries, conditions and procedures into numerical designations (coding) is a complex activity.



Bharathi Mediscribe has built-up a team with deep understanding of the coding service. Our processes, workflow analysis to QA and on-going process improvement is amongst the best in the industry.

We are trained to adhere to both coding standards, ICD, CPT.

We do medical coding audits too. Our coding supervisors analyze medical records and previous coding to check for discrepancies and make appropriate changes.

The team has experienced, certified coders and senior technicians with years of clinical experience and medical credentials.

MEDICAL BILLING

The billing team has experienced professionals who provide consistent quality and faster turn around time while always being cost competitive, both across US & UK, thereby reducing high infrastructure costs, high-end technology requirement and high cost staffing.

Bharathi Mediscribe offers a variety of highly personalized services to meet the needs of the client through its well-trained and well-equipped staff, workflow management systems and continuous process improvements.

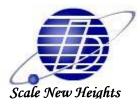
All our services carry rigid SLAs merits and guaranteed accuracy.

Bharathi Mediscribe strongly believes in working closely with all its clients using their present system and also recognizes the responsibility to ensure accuracy of all deliverables, the team's comprehensive work knowledge and experience is a handy tool to achieve that. Bharathi Mediscribe is committed to provide compliant and secure services to all clients at all times.

WE ARE SECURE & COMPLIANT

We have taken extensive measures to meet HIPAA regulations. Our transcribers, medical coders, and billing professionals understand and adhere to the compliance requirements for processing healthcare claims.

CONFIDENTIALITY: We safeguard against any risks of client/patient confidentiality. All our employees are required to sign contracts of confidentiality that protects against possible risks. Our transcription workstations are all completely guarded from intrusions, and are HIPAA compliant as well.



AUTOMATED PROCESS TOOLS

We are into design and implementation of automated tools for production and business processes in both the Healthcare & IT service spectrum.

CLIENTELE: Mediscribe, USA, and affiliates, LGSI, BEL, Pioneer Informatics, IBig.

OUR IMPETUS TO QUALITY

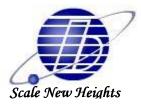
- The Stress and focus is to generate efficient and cost effective services & tools that meet international standards and guidelines.
- Re-engineering, adoption to the continuously evolving IT tools, improvement and automation of quality methods, and domain knowledge updates is an on-line and an on-going process at Bharathi Mediscribe. This is to assure greater accuracy and superior deliverables.
- Highly qualified data analysts, design and developmental personnel, domain experts, and quality analyst work at the facility to oversee the process of production and quality assurance.

ENABLED SERVICES AND AVAILABLE INFRASTRUCTURE

- State-of-art computing equipment and development tools, a certified network, automated Load Up/Down facilitating tools, and automated management resource
- Quality rich and customized processes to meet set standards
- Personalized care to all your processing needs
- Secure and compliant data
- Self-reliant and fault tolerant archival and retrieval system for efficient data storage and retrieval
- Customized and time-tested automated process tools

We provide all this the best way because

- We recruit high quality professionals through time-tested and reliable process of evaluation
- We train and equip them adequately with top of the line methods, procedures, processes, and skills sets
- We drive hard quality initiatives at each step in the production process
- We nurture, retain, and motivate our intellectual resource by a very sensible, tangible, and a straightforward human resource approach



THE VALUE PROPOSITION

- Control client's operational costs
- Meet and exceed service level guarantees
- Quick turnaround time
- Adaptation to any software applications and word processors defined by the client
- HIPAA and Healthcare compliance programs

THE BHARATHI ADVANTAGE

We offer a wide spectrum of service capabilities allowing you to grow your business minus the problems and risks associated with recruiting, training, and managing related life-cycle processes. Our extensive network can handle any peak periods and we are equipped with a state-of-art system and automated tools.

The Group Looks Ahead To

A Sure & Strong foray into

Customer Interaction services

Give us an opportunity; we want to grow your business!!

We will be consistent

- In our endeavor to provide quality rich solutions & services
- In adapting to the latest in technology
- In providing data security, highly accurate turnaround time, all the while being commercial competitive

Give us a try!! - We encourage you to avail our absolutely zero charge 7-day or 25 charts, quality assured, on time, transcription pilot.

It was a pleasure introducing the group; added pleasure will be to meet your business needs.